

# Time to think about **Life Cover**

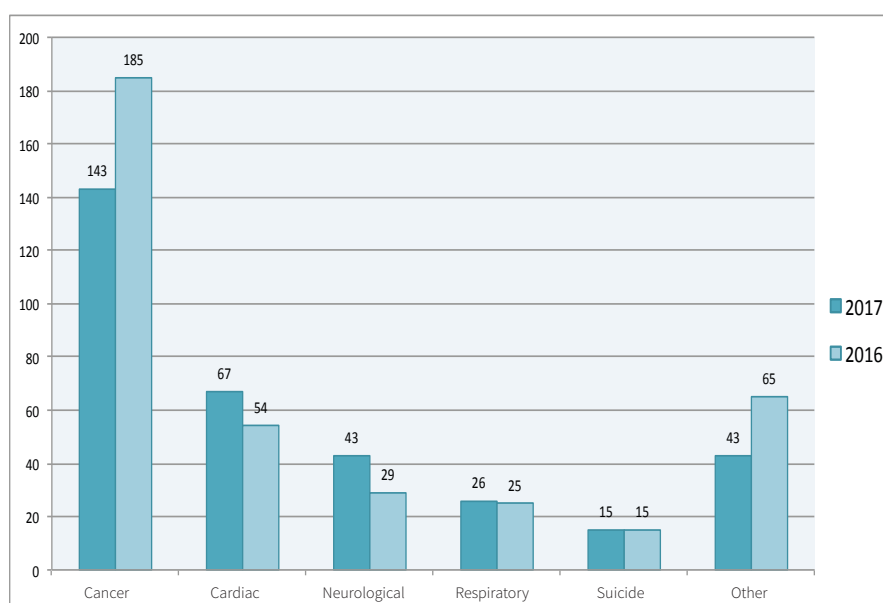


## Aviva Life & Pensions individual protection death claims analysis for 2017

- 99% of death claims were paid
- €33,000,000 paid out by Aviva in life cover claims in 2017
- The average age at death was 63
- Cancer was the cause of death in 42% of all claims paid out

| Year                  | 2017        | 2016        |
|-----------------------|-------------|-------------|
| Number of claims paid | 337         | 373         |
| Total amount paid     | €33,056,153 | €39,039,492 |
| Average claim amount  | €98,089     | €104,808    |
| % male                | 64%         | 66%         |
| Declined claims       | 1%          | 1.3%        |

### Cause of death and number of claims paid



Source: Aviva Life & Pensions, 4 January 2018.

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